

## 2011 Pet Pavilion Marketplace Vendor Information

Thank you for your interest in the 2011 Wiggle Waggle Walkathon Pet Pavilion Marketplace.



Key times for event day – Sunday, September 11, 2011

- 6:30 a.m. – vendor set up begins
- 8:00 a.m. – all vehicles removed from the event grounds
- 8:30 a.m. – Pet Pavilion Marketplace (and registration tent) opens
- 1:00 p.m. - event over, tear down and load out begins

- Set-up in the Pet Pavilion begins at 6:30 a.m. on Sunday, September 11. (Some set up may be possible on Saturday afternoon of September 10).
- The Pet Pavilion is open from 8:30 a.m. to 1 p.m. Event participants will begin to arrive onsite anytime after 8:00 a.m. - so be ready for them!
- You may drive to the Pet Pavilion Marketplace area to unload your supplies – but please note that the Riverside Drive space is only accessible from the eastbound lanes of Riverside Drive (at Data Centre Road). For the safety of the participating animals we ask that all vehicles are removed from the Walkathon site and moved to the parking area at the RA Centre by 8:00 a.m.
- We encourage exhibitors to donate some or all proceeds from the day's sales back to the animals at the Ottawa Humane Society and to advertise your generosity! We do request that the OHS is the only charity for this day – after all, the walkathon is all about raising as much money as possible for Ottawa's animals.
- If you are sampling/selling pet food or animal treats, please ask the OHS for approval as it may conflict with existing sponsorship agreements.
- To help you know where to set up, a Pet Pavilion Supervisor will be onsite when you arrive on Sunday morning.
- Exhibitors renting space outside the Pet Pavilion tent may supply their own tents, tables and chairs. (If needed, rentals are available upon request). The area will be clearly marked showing each exhibitor where to set up.
- Last year more than 1,000 people registered for the Walkathon and 2,000 participated in the event so please bring sufficient materials (pamphlets, displays, samples, etc.) for the day so that everyone can hear about your great products and services.
- Tables will be assigned on a payment received basis.

If you have any questions, please contact Bertha Norvor at [walkathon@ottawahumane.ca](mailto:walkathon@ottawahumane.ca) or call 613-725-3166 ext 263