



## Sponsorship Benefits at a Glance Sunday September 11, 2011

<b>Sponsorship Benefits at a Glance</b>	<b>\$10,000 PLATINUM Paw</b>	<b>\$5,000 GOLD Paw</b>	<b>\$2,500 SILVER Paw</b>	<b>\$1,000 BRONZE Paw</b>
Title sponsor name incorporated in the name of event	✓			
Name mention in ads (radio, TV)	✓			
Opportunity to offer remarks during event	✓			
Naming rights to one of the following: 5K walk, 2K walk, Family Fun Zone, Pet Pavilion	✓	✓		
Opportunity to present a prize	✓	✓		
Logo on bus ads, bandana	✓	✓		
Site visibility- opportunity to display banner onsite.	✓	✓	✓	
Logo in OHS Walk e-bulletins	✓	✓	✓	
Logo visibility in newsprint ads	✓	✓	✓	
Logo on pledge form, invitation, poster, T-shirt	✓	✓	✓	
Logo and link on Ottawa Humane Society Walkathon website	✓	✓	✓	✓
Logo on sponsor banner	✓	✓	✓	✓
Logo in event program	✓	✓	✓	✓
On-site acknowledgement and recognition from emcee	✓	✓	✓	✓
Display space in Pet Pavilion Marketplace (Platinum gets prominent 10'x20' display space)	✓	✓	✓	✓
Acknowledgement and recognition on social media	✓	✓	✓	✓
Event T-shirts and food tickets for BBQ	10	6	4	
Parking passes and access to VIP tent	10	6	4	