



Universal Benefits Package – Sponsors

Pre-event Recognition

- Logo visibility in print ads
- Prominent logo and name visibility in FurBall e-bulletins (distribution 23,000)
- Logo on the Ottawa Humane Society FurBall website with link to your website

Event Recognition

- Logo included in on-screen presentation
- Logo in event program
- One VIP table of 10 for dinner with preferred seating and table signage
- Free valet parking for you and your guests
- Complimentary portrait photograph of you and your guests

Sponsorship opportunities are limited and will be on a first-come first-served basis.

If you are interested in supporting this event as a corporate sponsor, please contact us at furBall@ottawahumane.ca or 613-725-3166 ext. 263

Sponsorship at a Glance

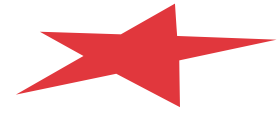
	Presenting Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
Universal Benefits	✓	✓	✓	✓
COMPANY NAME presents	✓			
Opportunity to offer welcoming remarks	✓			
Logo and name on front cover of programme	✓			
Full page ad on outside back cover of programme	✓			
Entertainment or cocktail reception sponsor		✓		
Full page ad inside back cover of the programme		✓		
Opportunity to draw prize winner on stage			✓	
Full page ad inside the programme			✓	
Half page ad inside the programme				✓

Saturday,
March 26, 2011
at the National
Gallery of Canada



Ottawa Humane Society

Sponsorship Opportunities



Presenting Sponsor – \$25,000

- COMPANY NAME presents
- Recognition as the presenting sponsor on all signage
- Opportunity to offer welcoming remarks during the evening's program (exclusive benefit)
- Premium logo and name visibility on front cover of the FurBall programme
- Full page ad on outside back cover of the FurBall programme
- Universal benefits package

Gold Sponsor – \$15,000

- Named sponsor of the entertainment program or cocktail reception
- Full page ad inside back cover of the FurBall programme
- Universal benefits package

Silver Sponsor – \$10,000

- Opportunity to draw prize winner on stage at the FurBall
- Full page ad inside the FurBall programme
- Universal benefits package

Bronze Sponsor – \$5,000

- Half page ad inside the FurBall programme
- Universal benefits package

Corporate Tables – \$3,500

- One VIP table for 10 for dinner
- Corporate table signage
- Company name in FurBall programme
- Free valet parking for you and your guests
- Complimentary portrait photograph of you and your guests

Tickets Only – \$300

- Gala dinner
- Free valet parking
- Complimentary portrait photograph

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